Company Name: Jurisgraph
Founder: Enrico Rampazzo
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1. Executive Summary

Jurisgraph is a technology startup focused on developing AI-powered research tools in taxation fields. It helps tax professionals, lawyers, students, researchers, tax authorities, tax consulting firms, tax institutions ("Tax Players") in speeding up their research works with reliable resources. Our key product, **Jurisgraph**, uses machine learning LLM to analyze questions via chat BOT, checking legal references, optimizing manual research work, reducing manual intervention fatigue and boosting efficiency. We aim to transform the way Tax Players conduct their tax analysis.

Idea: AI-LLM model (cloud-based and on-premise) tool in automating tax analysis and reduce tax research manual work
Mission: to automate reliable real-time tax research work and widen the scope to any research work from legal to government sectors
Vision: to be the first platform in the world in providing reliable chatbot assistance for highly sensitive and confidential projects without manual research analysis
Revenue Model: Subscription, maintenance & ad-hoc deployment
Target Market: at the first stage, tax professionals, lawyers, students, researchers, tax authorities, tax consulting firms, tax institutions ("Tax Players") in the UAE. Subsequently, expanding to various sectors and jurisdictions/markets.
Funding Needs: USD 660,000 for year 1

2. Problem & Solution

- **Problem:** Inefficient and high cost in researching tax materials.
- **Solution:** Pre-mapped the tax materials in one-go, cater tax questions in an efficient way by using AI LLM Chat BOT (cloud and on-premises).

3. Market Analysis

- **Target Market:**
  - B2B: tax law and consulting firms, tax institutions, tax authorities, academy/ universities
  - B2C (individuals): lawyers, professionals, analysts, tax experts, tax inspectors/auditors, finance experts, researchers, professors, students

- ○ Geographic focus: legislation is enacted by juridictions/ governing countries, it can be expanded to global.
- **Competitive Analysis:**
  - ○ Chat GPT, DeepSeek AI, other smaller scale AI Chatbot introduced by the Big4.
  - ○ Why is this product different? Reliability & Quality - Your data is secured, and the answer is reliable. We do not make up stories or look for the source via the internet.

4. Product/Technology

- **Product Features:** <mark>Provide accurate answers grounded on official sources (legislation and tax guides</mark>). If the question is outside of this scope the model simply declares it can't answer rather than hallucinating.
- **Development Stage:** <mark>MVP, beta testing: an initial version of the product is available at</mark> https://jurisgraph.ai , and it includes part of the UAE legislation on Corporate Tax Law
- **Tech Stack:** Java (Spring AI with Thymeleaf and HTMX), Neo4J (graph database), agnostic with regards to the LLM cloud providers: customers can use their existing subscription to OpenAI, Claude, DeepSeek etc

5. Business Model

Pricing strategy

(1) On cloud plan

A. **Tier 0 - free with usage limits basically you only pay for your LLM provider but there's a limit on how many requests you can perform on our knowledge base**
B. **Tier 1 – Bring your own model (the customer decides which provider to use and how much to spend), plus a subscription fee to cover our costs to keep the knowledge base up to date and add more features.**

(2) On premise plan (Enterprise): The customer chooses an open-source model, and we install our knowledge base on the customer premises.

- **Set-up/ installation fee**
- **Subscription fee**
- **IT maintenance fee (optional)**
- **Ad hoc consultation fee (optional) e.g. if the customer wants to integrate their own customer data with our knowledge base**

Both types of customers will receive the software and knowledge base updates as part of their subscription.

6. Financial forecast

Amount in USD	2025	2026	2027	2028	2029	2030
Revenue	**0,0**	**326.600**	**457.240,0**	**662.998,0**	**961.347,1**	**1.393.953,3**
Cloud - Tier 1	0	12.000				
Cloud - Tier 2	0	9.600				
On-premises	0	305.000				
Cost	**634.914**	**613.130**	**674.444**	**741.888**	**816.077**	**897.684**
Salary, visa, insurance, gratuity	524.438	524.438				
Entity setup cost						
Trademark registration	2.723	0				
Copyright	1.361	0				
Tech Startup License	13.615	0				
Flexi-Desk (Hot Desk)	8.169	8.169				
Visa cost	8.169	8.169				
Registration Fees	1.361	0				
Bank Account Opening	2.723	0				
Legal & PRO Services	5.446	5.446				
Other costs	0					
Accounting/bookkeeping/audit fee	10.892	10.892				
business travel	13.615	13.615				
Contingency fund	13.615	13.615				
Marketing cost	27.229	27.229				
Software costs	1.558	1.558		-		
Profit/(loss)	**-634.914,0**	**-286.530,5**	**217.203,5**	**-78.889,9**	**145.270,4**	**496.268,9**
Breakeven						-575.998,6
Capital assets						
IT equipment	8.000,0					
Monitor	12.000,0					
Misc / repair	5.000,0	5.000,0	5.000,0	5.000,0	5.000,0	5.000,0
	25.000,0	5.000,0	5.000,0	5.000,0	5.000,0	5.000,0
					-	
Funding needed	**659.914,0**	**291.530,5**	**222.203,5**	**83.889,9**	**140.270,4**	**-491.268,9**